

identiPlast® 2013

PARIS 28 & 29 NOVEMBER

11th international conference on the recycling & recovery of plastics

Towards zero plastics to landfill by 2020

Programme

Under the patronage of:



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An event organised by:

PlasticsEurope
Association of Plastics Manufacturers



Programme

Day 1 - Thursday 28th November

08:30 - 10:00 Registration and welcome coffee

10:00 - 11:00 Welcome

Jean-Paul Delevoye - President of the Conseil économique, social et environnemental (Economic, Social and Environmental Committee) 10'

European Parliament Vision of plastic waste and its treatment options
Elisabetta Gardini – Member of the European Parliament 15'

Towards zero plastic to landfill by 2020 – an ambitious challenge
Carl van Camp - Senior Vice President Polymers, Total 15'

Panorama of plastics waste management in Europe
Martin Engelmann - Resource Efficiency Director, PlasticsEurope 20'

11:00 - 12:45 4 visions: from prevention to treatment options

How can plastics contribute to waste prevention?
Graham Houlder – Sustainable Director, Flexible Packaging Europe & Founder of Sloop Consulting b.v. 20'

To what extent is the recovery industry impacted by the conditions of waste collection and sorting?
Daniel Guillanton – Overseas Sales Manager for recovered papers & plastics SITA 20'

Criteria for sustainable plastics recycling
Bernard De Caevel - Managing Director, RDC Environment 20'

Energy recovery – Challenges and perspectives
Guillaume Perron-Piché - Policy Officer at ESWET (European Suppliers of Waste to Energy Technology) 20'

Moderator: Peter Sundt – General Secretary, EPRO (European Association of Plastics Recycling and Recovery Organisations)
Questions & answers 25'

12:45 - 14:15 Lunch sponsored by all members of PlasticsEurope **PlasticsEurope**



14:15 - 15:45 How to recycle and recover 100% plastics?

Discussion panel

Patricia Blanc –General Director for Risk Prevention, French Ministry of Ecology, Sustainable development and Energy

Koos van Haasteren - Vice President Europe, SABIC

Eric Brac de La Perrière - Executive Director, Eco-Emballages

Vanya Veras - Secretary General, MWE (Municipal Waste Europe)

60'

Moderator: *Laura Shields - former BBC journalist*

Questions & answers

30'

15:45 - 16:15 Coffee break sponsored by Total



16:15 - 16:45 EPRO Award of the best recycled plastic product of the year

Géraud Delorme - Co-Chairman of EPRO (European Association of Plastics Recycling and Recovery Organisations)

With the participation of cartoonist David Cessac

30'

16:45 - 17:00 Conclusion of the discussion panel & perspectives

Wilfried Haensel - Executive Director, PlasticsEurope

19:30 - 23:00 Gala dinner - cruise on the Seine river

Gala dinner sponsored by all members of *PlasticsEurope*



Day 2 - Friday 29th November

08:15 - 08:45 Welcome coffee

08:45 - 10:00 Change perspective: plastic waste as a resource to generate economic and social value in Europe.

Discussion panel

Benjamin Gallezot - Deputy Head of the General Directorate for Competitiveness, Industry and Services, Ministry of Industrial Renewal

Prof. Dr. Jur. Helmut Maurer - Unit C2 - "Waste Management"

DG Environment of the European Commission

Sébastien Petithuguenin – Deputy CEO, Paprec

Michel Valache - Deputy CEO, Veolia Propreté

60'

Moderator: *Laura Shields - former BBC journalist*

Questions & answers

15'

10:00 - 10:30 Coffee break sponsored by ExxonMobil Chemical

ExxonMobil
Chemical

10:30 - 12:00 Second life for used packaging

Innovations in optical sorting extend the frontiers of recovery for plastic films, pots and trays

Frédéric Demarez - Marketing Strategy and New Markets Director, Pellenc selective technologies (FR)

15'

Let's recycle more plastics but in the right way

Michael Scriba - CEO of MTM Plastics GmbH (GE)

15'

Collecting all household plastic packaging waste - Key learning from the French pilot test

Géraud Delorme - General Manager, Valorplast (FR)

20'

Carlos de Los Llanos - Director of the Recycling Department, Eco-Emballages (FR)

20'

Moderator – *Catherine Moncel - Chief Editor, Recyclage Récupération*

Questions & answers

20'

12:00 - 13:00 Lunch sponsored by all members of PlasticsEurope

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13:00 - 14:00 Quality recycling

End of waste criteria as a tool to achieve quality recycling

Alejandro Villanueva - Scientific Officer, Institute for Prospective Technological Studies - Joint Research Center (SP)

15'

State of the art recycling and perspectives for the recovery of plastics from WEEE

Richard Toffolet - Technical Director, Eco-Systèmes (FR)

15'

Recycled plastic bumpers out of various waste streams

Frédéric Viot - Eco-design and Recycling Manager, Plastic Omnium (FR)

15'

Moderator – Catherine Moncel - Chief Editor, Recyclage Récupération

Questions & answers

15'

14:00 - 15:00 What role for energy recovery of plastics tomorrow?

Pan European study on Solid Recovered Fuels (SRF) potential

Marc Cheverry - Head of Unit Waste prevention and management, Ademe (FR)

15'

The benefits of using Residue Derived Fuels (RDF) in a dedicated thermal plant

Norbert Mingels - Head of Energy Sourcing, Solvay Group (DE)

15'

The benefits of energy from waste / The Danish example

Professor Thomas Hoejlund Christensen, Danish Technical University (DK)

15'

Moderator – Christophe Journet, Chief Editor, MPE Media

Questions & answers

15'

15:00 - 15:30 Coffee break sponsored by American Chemistry Council





15:30 - 16:10 Other recovery options of plastic waste

Industrial experiences in plastic waste conversion into clean gas with Ecoloop

Roland Möller – Chief Operations Officer, Ecoloop GmbH (GE) 15'

Implementation of emerging of plastics conversion technologies in North America

Craig M. Cookson - Director of Sustainability and Recycling , Plastics Division of the American Chemistry Council 15'

Moderator - *Christophe Journet, Chief Editor, MPE Media*

Questions & answers 10'

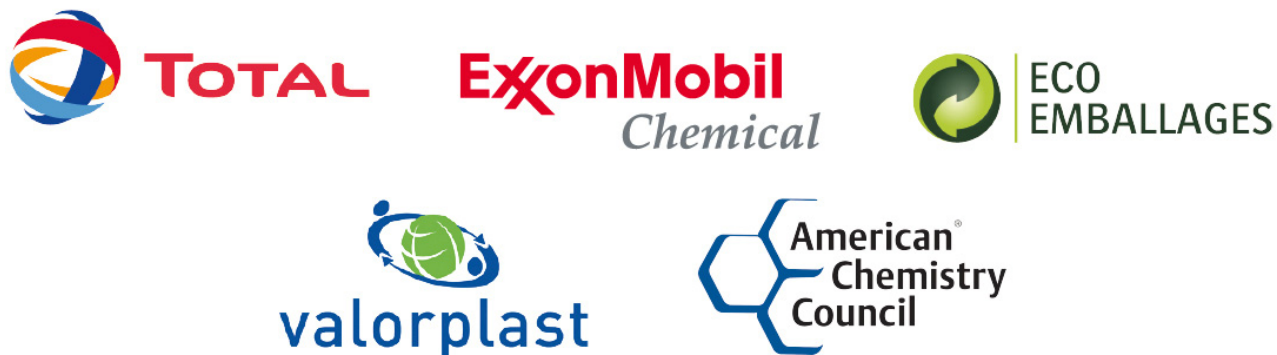
16:10 - 16:25 Closing remarks

Michel Loubry - Director West Region, PlasticsEurope

16:25 - 16:30 Invitation to next IdentiPlast



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